



LAST WEEK IN MARKETING TODAY

100%
COMMITTED
TO YOU

**QUICK
AND EASY
INSTALLATION?**
TIME US.

**CUSTOMER
SERVICE**
WITH AN EMPHASIS ON
CUSTOM

**YOU BUILD
ROOFS.**
**WE BUILD
RELATIONSHIPS.**

LAST WEEK IN MARKETING TODAY

163 calls
from paid search
7 days



Total Visitors
6.1K
New Visitors
5.2K



Paid Media Engagements
7.2K

Paid Media Impressions
701K



Paid Clicks to DL.com
7.2K

Followers
7,582



Page Views
1.1k
Paid Reach
31.2K



Followers
5,329

Page Reach
39.6K
Paid Reach
51K

LAST WEEK IN MARKETING TODAY



**Mentions in non
Duro-Last Posts:
1,800+ Total**



**#DuroLast tags:
280+ Total**

**Contractors
Love You & Love
Social Media**

Customer Success and Support · 168 (16.6%)

Sales · 159 (15.7%)

Business Development · 149 (14.8%)

Operations · 105 (10.4%)

Research · 59 (5.8%)

Education · 44 (4.4%)

Human Resources · 40 (4%)

Program and Project Management · 32 (3.2%)

Information Technology · 28 (2.8%)

Marketing · 19 (1.9%)

**Your LinkedIn
Followers Work
Function**