

From: [Joanne Genadio](#)
To: [Katie Dana](#)
Subject: Re: Seeking Confirmation: Booth layout and space - booth 49 & 50 for Reliable - NFSA Show 2023
Date: Friday, February 17, 2023 4:10:47 PM
Attachments: [image005.png](#)
[image006.png](#)

All ok.

Joanne

Joanne Genadio
Marketing Manager/Editor
443.863.4399



"If you are working on something that you really care about, you don't have to be pushed. The vision pulls you." - Steve Jobs

From: Katie Dana <kdana@ampmnc.com>
Sent: Friday, February 17, 2023 3:59 PM
To: Joanne Genadio <genadio@nfsa.org>
Subject: Seeking Confirmation: Booth layout and space - booth 49 & 50 for Reliable - NFSA Show 2023

Hi Joanne,

Thanks for the email correction. Since all is ok with Joe and Viper Tradeshow, are you able to confirm that all is ok with the booth layout on behalf of NFSA?

Katie Dana
+1 989.837.8814
kdana@ampmnc.com
ampmnc.com

From: Joe Kordecki <Jkordecki@vipertadeshow.com>
Sent: Friday, February 17, 2023 3:50 PM
To: Katie Dana <kdana@ampmnc.com>; genadio@nfsa.org
Cc: Jennifer Elhardt <JElhardt@vipertadeshow.com>
Subject: RE: (Resending w/email correction) SEEKING EMAIL APPROVAL: Booth layout and space - booth 49 & 50 for Reliable - NFSA Show 2023

Hi Katie!

All looks good on our end and should not be a problem. Y

es, please book for labor or in booth forklift if needed and I have cc'ed Jennifer to assist in that order if you need it.

Thank you!

Joe Kordecki
Director of Sales
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From: Katie Dana <kdana@ampmnc.com>
Sent: Friday, February 17, 2023 12:08 PM
To: genadio@nfsa.org; Joe Kordecki <Jkordecki@vipertadeshow.com>
Subject: (Resending w/email correction) SEEKING EMAIL APPROVAL: Booth layout and space - booth 49 & 50 for Reliable - NFSA Show 2023
Importance: High

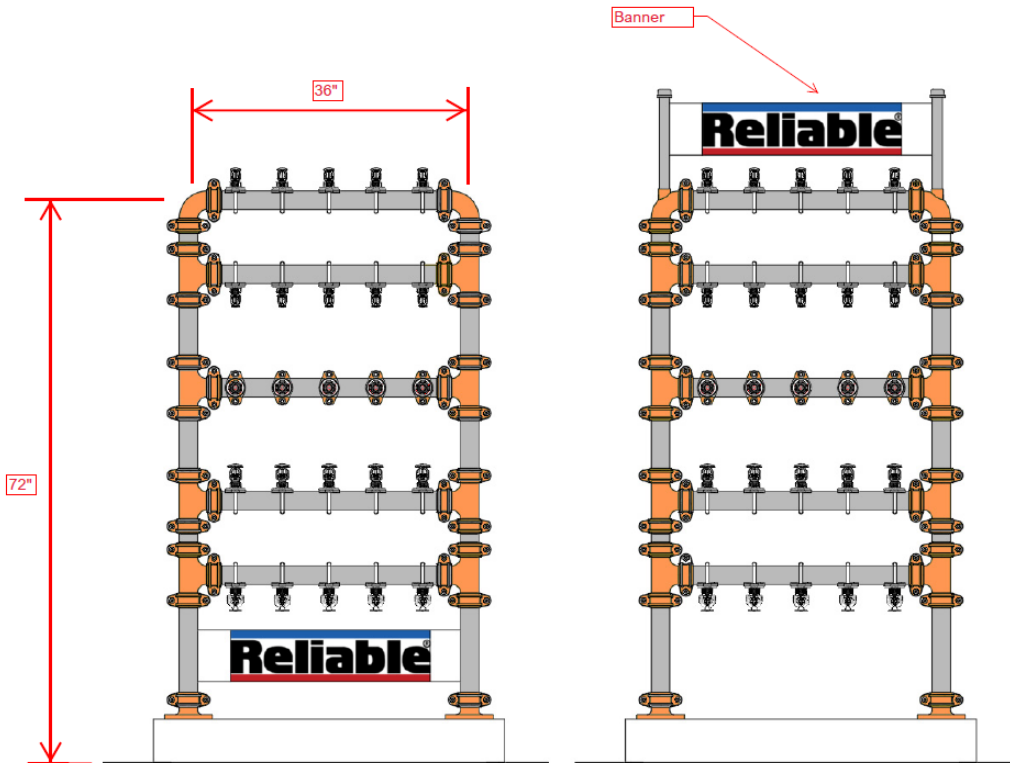
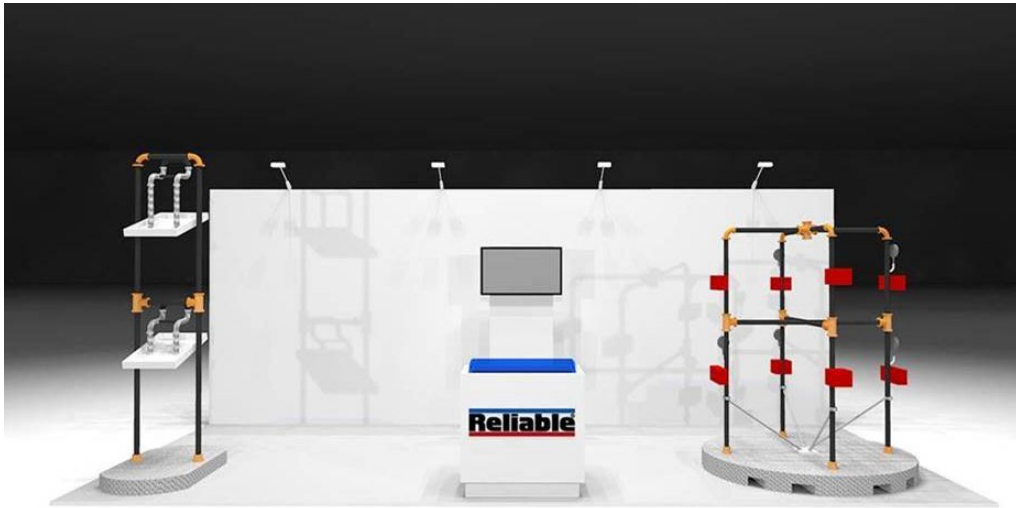
Hi Joanne,

Good afternoon!

We are finalizing some booth details for Reliable and wanted to have you review the backdrop and their product displays that they are bringing with them to the show. Reliable's product on the left will change to the sprinkler display in the bottom picture, but the space it takes up is about the same.

When we help a client work on a booth layout, we seek approval from show management. Please provide an email approval so we can proceed. It sounds like we may handle most of the set-up with Reliable staff, but may complete the form for show labor to help with uncrating the client displays and moving them into position.

We are cc:ing Joe on this email per your direction.



AMPM

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