# Tri-City Vinyl – Usage Guide

MAY 2017

## Usage

### Clear zone

Clear zone (Y) = Height of "TRI-CITY" in the logotype

## Colors

### Color formulas

**Pantone® 368**
C 57 M 0 Y 100 K 0
HEX 7AC143

**Pantone® 356**
C 88 M 23 Y 100 K 10
HEX 008542

**Pantone® 7459**
C 57 M 0 Y 6 K 13
HEX 4FB3CE

**Pantone® 7462**
C 100 M 50 Y 0 K 10
HEX 0067AC

## Formats

### CMYK (Process/4-color)

### CMYK (White/reversed)

### Grayscale (Black/1-color)

### Spot color (Black/1-color)