

Usage

Clear zone



Preferred clear zone (S) is equal to the height of "SEMINAR" in the logotype

Colors

Color formulas



Pantone® 361
C 75 M 4 Y 100 K 0
HEX 40AE49



Pantone® 293
C 100 M 73 Y 0 K 6
HEX 00519F

Theme and Tagline Options (Samples Only)

Logo without theme and updated year

Logo with sample theme and updated year



Formats

CMYK (Process/4-color)

CMYK (White/reversed)



Grayscale (Black/1-color)

Spot color (Black/1-color)

