# **TOP TIER™ 20 Years Graphic | Usage Guide**

## **Full Color Graphic**



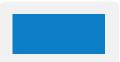
## **Color Formulas**



PANTONE® 275 C C:98 M:83 Y:6 K:52 R:9 G:35 B:63 HEX: #09233F



PANTONE® 361 C C:75 M:0 Y:100 K:0 R:51 G:181 B:63 HEX: #33B53F



PANTONE® 320 C C:83 M:44 Y:0 K:0 R:12 G:125 B:199 HEX: #0C7DC7

# **Clear Space**

The graphic is best presented with an amount of clear space around it. The suggested clear space is show below (X).



# One Color (Black) / Reversed (White)

Single color versions of the graphic are available in both black and white.





## **Minimum Sizes**

Always use the graphic at a legible size on communications. The preferred minimum size for print applications is 1.5 inches wide. Digital applications should be a minimum of 150 pixels wide.



# **TOP TIER™ 20 Years Logo Lockup | Usage Guide**

## **Full Color Logo**



## **Color Formulas**





HEX: #33B53F



# **Clear Space**

The logo lockup is best presented with an amount of clear space around it. The suggested clear space is show below (X).



## One Color (Black) / Reversed (White)

Single color versions of the logo lockup are available in both black and white.





## **Minimum Sizes**

Always use the logo at a legible size on communications. The preferred minimum size for print applications is 2 inches wide. Digital applications should be a minimum of 200 pixels wide.

2 Inches / 200 Pixels

