

USAGE GUIDE

IMARK PVF

DECEMBER 2020

Usage

Clear zone



Preferred clear zone (X) is equal to the height of "IMARK" in the logo

Colors

Color formulas



Pantone® 7692

C 100 M 45 Y 0 K 45
HEX 005587



Process Black

C 0 M 0 Y 0 K 100
HEX 000000

Additional Formats

Black/1-color



White/Reversed

