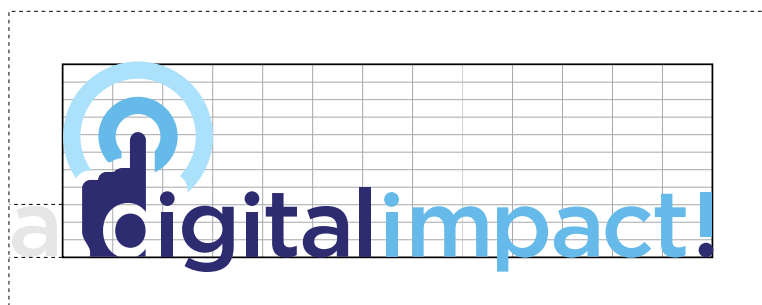


Usage

Clear zone



Clear zone (a) is equal to the height of the letter "a" in the logotype.



Colors

Color formulas



Pantone® 280
C 100 M 100 Y 25 K 10
HEX 2E2C70



Pantone® 2915
C 55 M 10 Y 0 K 0
HEX 65BBE9



Pantone® 290
C 30 M 0 Y 0 K 0
HEX ACD6F2

Accent Color formula (icons)



Pantone® 7688
C 70 M 30 Y 0 K 0
HEX 4495D1

Formats

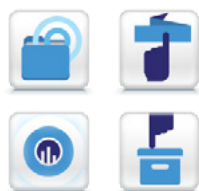
CMYK (Process/4-color)



CMYK (White/reversed)



Icons



Spot color (Black/1-color)

