

Usage

Clear zone



Preferred clear zone (X) is equal to half the height of the logo.

Colors

Color formulas



Pantone® 123
C 0 M 19 Y 89 K 0
HEX F2C541



Pantone® 144
C 0 M 51 Y 100 K 0
HEX EA961C



Pantone® 185
C 0 M 93 Y 79 K 0
HEX D93740



Pantone® 271
C 49 M 44 Y 0 K 0
HEX 9093C4



Pantone® 376
C 54 M 0 Y 100 K 0
HEX 98C11D



Pantone® 562
C 85 M 12 Y 53 K 36
HEX 167565

Formats

Spot (6-color)



CMYK (Process/4-color)



Spot (Black/1-color)



CMYK (White/reversed)

