CQA Logo | Usage Guide

Full Color Logo
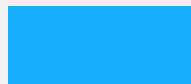

Color Formulas

PANTONE® 7685 C
C:95 M:75 Y:0 K:0
R:58 G:83 B:164
HEX: #3A53A4

PANTONE® 2925 C
C:80 M:20 Y:0 K:0
R:23 G:173 B:255
HEX: #17ADFF

PANTONE® 320 C
C:20 M:0 Y:0 K:100
R:0 G:0 B:0
HEX: #000000

Clear Space

The preferred amount of clear space is equal to the space between the CQA acronym and text (X).

One Color / Reversed

Single color versions of the logo are available in both black and white. The checkmark icon is set to 70% in each application.

Minimum Sizes

Always use the logo at a legible size on communications. The preferred minimum size for print applications is 1.5 inches wide. Digital applications should be a minimum of 150 pixels.

1.5 Inches	150 Pixels

Specialty Applications

A solid color version of the logo is available for specialty applications such as engraving or imprinting.