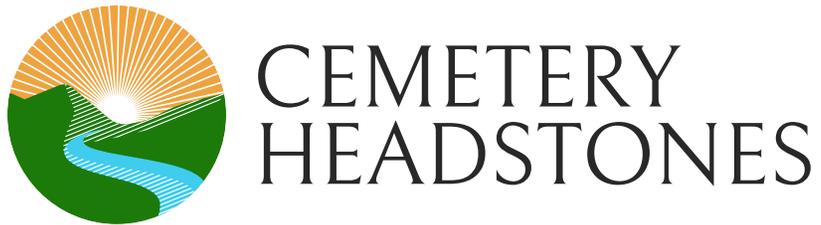


Cemetery Headstones | Usage Guide

FULL COLOR LOGO



CLEAR SPACE

The preferred amount of clear space is equal to **1/4 the height of the icon**. This applies to all versions of the logo where the icon is present.



COLOR FORMULAS



PANTONE® 7409



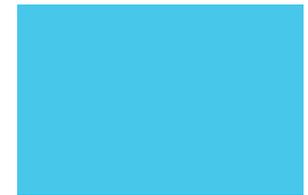
#EFA33F



PANTONE® 2426



#1B7A0A



PANTONE® 2199



#40CCED

LOGO VARIATIONS

These are alternative color styles, but there are three other variations for the logo, including a stacked lockup, an isolated icon and an isolated wordmark.

